

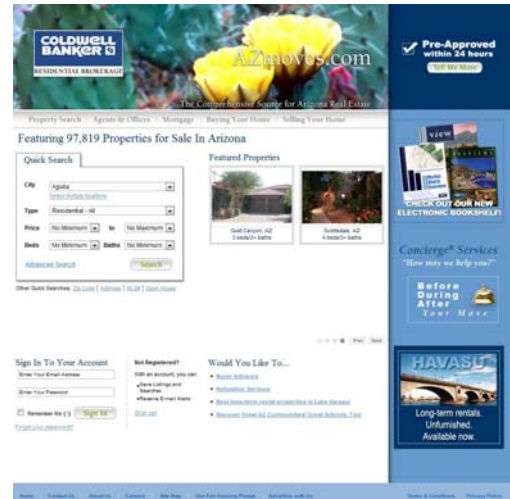
Web Site Statistics For Coldwell Banker Residential Brokerage

AZmoves.com¹

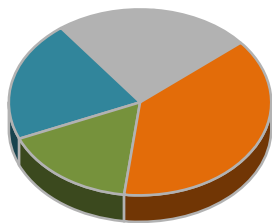
November 2009

	November 2009	Last 12 Months
Site Visits:	65,686	937,269
Page Views:	940,263	12,838,425
Listing Views:	327,459	4,643,620
Average Visit:	17.14 minutes	16.2 minutes

Consumers spent a total of over 1,100,000 minutes on AZMoves.com in November. That's more than 700 days of listing exposure - all in one month!



Traffic Sources



- Direct Entry
- Organic Search
- Paid Advertising
- Strategic Partners

Referring Web Sites

Top Web sites sending traffic to AZmoves.com

1. Google.com
2. Yahoo.com
3. Trulia.com
4. Homes.com
5. Zillow.com
6. Microsoft
7. Google.ca
8. REALTOR.com
9. AOL.com
10. HomeFinder.com

Countries

Top countries from which users visited AZmoves.com

1. United States
2. Canada
3. United Kingdom
4. Germany
5. Mexico
6. Italy
7. India
8. South Korea
9. Australia
10. China

Online ads for AZMoves.com displayed on leading Web sites more than 300,000 times in November.

Consumers found AZMoves.com using 58 different Internet Search Engines in November.

Consumers from 86 countries on 7 continents visited AZMoves.com in November.

ColdwellBanker.com²

November 2009 Last 12 Months

Site Visits:	1.9 million	30 million
Page Views:	17 million	282 million
Average Visit:	9.01 minutes	9.33 minutes

REALTOR.com³

September 2009 Last 12 Months

Site Visits:	18 million	203 million
Page Views:	212 million	3.3 billion
Average Visit:	9.3 minutes	12.1 minutes